

## **Historic, Archive Document**

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# DAHLIAS — Northern California Grown — Advance Prices for — 1940

NOW is the time to plan for the 1940 Dahlia Season and take advantage of the low fall prices. We are ready to take care of your needs with more and better stock than ever before—late American and Foreign introductions and standard varieties of real merit—all nationally known prize winners.

**OUR STOCK** consists of the highest quality field and pot grown Dahlia roots. They are fully guaranteed true to name and to arrive in good growing condition. With reasonable care they will produce a large quantity of perfect flowers, easy to grow in any climate. No better stock obtainable regardless of price.

**DELIVERIES:** Roots and pot clumps, January 1 or later; green plants, after May 1, and field clumps, at digging time at purchaser's risk, or will reserve until March 10. All orders filled in rotation.

**ABBREVIATIONS:** FD, Formal Decorative; ID, Informal Decorative; SC, Semi Cactus; C, Cactus; B, Ball.

## DECORATIVE and CACTUS DAHLIAS

	ROOT	PLANT
ACHIEVEMENT—SC Gold and rose .....	.50	.25
ADIRONDACK SUNSET—ID Scarlet and yellow....	.50	.25
ADORABLE—ID Peach Pink and gold .....	.50	.25
AIKO—SC Cardinal red .....	.35	.25
ALEC CRAIG—SC Blush pink and cream .....	.75	
ALTMARK—SC Lilac .....	.50	.25
AMELIA EARHART—SC Apricot and buff .....	.50	.25
AMERICAN PURITY—SC Glistening white .....	.75	
ANDREA ERICSON—ID A grand white .....	.75	.35
AUTUMN KING—ID Bronze and gold .....	1.25	.50
AZURA—ID Large rosy lilac .....	1.00	.50
BALLEGO'S GLORY—ID Red and gold .....	.50	.25
BALLEGO'S SURPRISE—C Pure white .....	1.00	.50
BAUER'S IDEAL—FD Rich red .....	.75	.35
BERNICE GEER—C Old Rose .....	1.25	.50
BETTE DAVIS—SC Lilac mauve .....	.75	
BETTY KUNZMAN—FD Brown and orchid .....	.75	.35
BING CROSBY—ID Yellow penciled red .....	.50	.25
BLACK NIGHT—ID Dark, velvety maroon .....	.50	.25
BLUE RIVER—ID Deep lavender .....	.75	.25
BLUE WATER—ID Henna brown and purple .....		3.00
BOBBIE DEAN—FD Orange Buff .....	.75	.50
BRONZE BEAUTY—ID Coppery bronze .....	1.00	.50
CALIFORNIA IDOL—ID Glistening yellow .....	.50	.25
CALIFORNIA PEACH—SC Clear coral pink .....	2.00	.75
CALIFORNIA ROSE—ID Bright rose .....	.50	.25
CENTURY OF PROGRESS—FD Purple .....	1.00	.25
CHARLES G. REED—FD Petunia red .....	.50	.25
CHEROKEE—SC Rich rosy lavender .....	.75	.50
CHRISTINE JANSEN—C Large pure yellow .....	2.50	1.00
CLARA BARTON—FD Silvery orchid .....	.50	.25
CLARA CARDER—ID Beautiful cyclamen pink .....	.50	.25
CLARA CLEMENS—B Crimson and white.....	.50	.25
CROYDON'S GLORY—ID Brilliant yellow .....	.75	.35
DADDY KEMP—ID Rich purplish red .....	.75	.35
DAISY TURNQUIST—ID Salmon pink .....	.50	.25
DARCY SAINSBURY—FD Our best white .....	2.00	1.00
DAVID COPPERFIELD—ID Violet purple .....	1.50	.75
DOROTHY STONE—ID Violet rose .....	.50	.25
DR. AURELIA REINHARDT—ID Deep rose .....	.75	.25
DREAM GIRL—ID Salmon and coral pink .....		1.00
DULCINEA—C Soft crimson .....	1.00	.50
DWIGHT W. MORROW—ID Rich crimson .....	.50	.25
EAGLE ROCK FANTASY—ID Pink .....	.60	.25
EMIL DOKOPIL—ID Lavender .....	.50	.25
EMILY DUNCAN—SC Lavender and white .....	.75	.35
EVERYBODY'S FAVORITE—ID Rose pink, lavender .....		3.00
FLAMING SUNSET—ID Orange .....	1.00	.50
FOREST FIRE—ID Yellow tipped scarlet .....	.75	.50
FRANK ANTHONY—ID Rose striped purple .....	2.00	.75
FRANK MILLER—FD Lemon yellow .....	.35	.25
FRANK SERPA—ID Light amaranth pink .....	.60	.25
FRAU O. BRACHT—SC Yellow .....	.50	.25
FREDA, GEORGE—ID Helio and cream .....	1.50	.75
GARDEN DELIGHT—ID Light purp'e .....	.50	.25
GENEVA GIANT—SC Yellow to apricot .....	1.00	.50
GENEVA SURPRISE—FD Orange and apricot.....		1.00
GOLDEN STANDARD—SC Buff to amber .....	.75	.35
GRAND SLAM—SC Pink, yellow reverse .....	1.00	.50
GREAT EASTERN—ID Yellow and purple .....	1.00	.50
GREATER GLORY—SC Salmon pink .....	1.25	.75
HENLEY'S GIANT—ID Bright scarlet and gold ...	3.00	1.00
HI-SPEED—ID French plum .....	3.00	1.50
HUNT'S VELVET WONDER—ID Purple .....	.50	.25
INSPIRATION—C Pure yellow .....	1.00	.50
IROQUOIS SUNBEAM—ID Orange and pink .....	.75	.50
ISLAM PATROL—SC Scarlet and gold .....	.50	.25
JANE COWL—ID Buff, salmon and orange .....	.35	.25
JERSEY'S DAINTY—C Silver white .....	.50	.35
JIMMIE FOX—ID Coppery red and apricot .....		1.00
JUGENDPRACHT—C Rose with golden center .....	.50	.25
KATHLEEN NORRIS—ID Rose pink .....	.50	.25
KAY FRANCIS—SC Light yellow .....	.50	.25
KAWEAH—ID Rose purple .....	.50	.25
KENTUCKY SUN—ID Amber white and rose .....	1.00	.50
KING MIDAS—ID Golden yellow .....	.35	.25
KING'S RANSOM—ID Yellow and apricot .....		1.00
LADY MOYRA PONSONBY—ID Pure yellow .....	.50	.25
LOIS WALCHER—ID Rich pansy purple, with petals tipped pure white. Plants only .....		.50
LORD OF AUTUMN—ID Deep golden yellow .....	1.00	.50
MABEL BURKART—SC Pink and cameo .....	1.50	.75
MABEL ELIZABETH—ID Pure glistening white...	.75	.35
MARGARET MOELLER—ID Lavender to orchid .....	.75	.35
MARGRACE—ID Scarlet tipped gold .....	.50	.25
MAYOR FRANK OTIS—ID Honey yellow and copper .....		5.00
MICHIGAN WHITE—SC White cut flower .....		.75

WHERE NO ROOT PRICES ARE QUOTED WE SUPPLY PLANTS ONLY

**POMPOM DAHLIAS**—An exceptionally fine named collection of fifteen of the latest improved varieties Roots, 30c; 10 for \$2.50

**POT CLUMPS.** Excellent for propagating and producers of high-class flowers, are available from ten-inch at 25 per cent more than the root price, eight-inch at the root price, four-inch at the plant price, and **FIELD CLUMPS** at twice the root price. **OUR PLANTS** are of strong stock. Packed by experts they travel safely on a six-day trip. **TERMS:** Remittance with order or in advance of shipment. All retail orders are sent prepaid. We guarantee all dahlia roots, clumps and plants true to name to the extent of replacement with true stock, but at no time will be liable for any amount larger than the original purchase price. This list cancels all previous quotations. All stock offered is subject to prior sale. Add 3 per cent to cover sales tax on retail orders for California delivery.

OUR DESCRIPTIVE DAHLIA CATALOG will be ready in February. Reserve your free copy now.

## KEY ROUTE HEIGHTS NURSERY CO.

Twenty-four Years of Continual Service to Dahlia Growers

3852 LOMA VISTA AVENUE, OAKLAND, CALIFORNIA

L. NELSON, Manager



